



# THE BEGINNING OF A PERFECT PRODUCTION.

**WE PRODUCE  
BROADCAST-GRADE  
WORK FOR BRANDS  
THAT WON'T  
COMPROMISE.**

Since 2013, iPixelP has built TV sets, shot historical series, and deployed national campaigns from our Tunis studios. Our network across ten countries means we deliver complex projects without compromise, under one roof, with one point of contact.

**2013**

FOUNDED

**10**

COUNTRIES

**500+**

PROJECTS DELIVERED

**12K+**

HOURS PRODUCED

# FOUR STEPS, FROM BRIEF TO BROADCAST.

Each step is owned by a named lead. No handoffs into voids.

01

## BRIEF & STRATEGY

Understand the objective, define scope, agree the metric that matters.

02

## CONCEPT & CREATION

Scripts, storyboards, art direction, casting. Sign-off before any camera rolls.

03

## PRODUCTION & DELIVERY

Shoot, post-production, color, audio. Delivered on the format you broadcast on.

04

## DEPLOYMENT & MEASURE

Multi-channel rollout, performance tracking, post-campaign report.

● CURRENT

# SIX DISCIPLINES. ONE PRODUCTION COMPANY.

06 / 06

01



## AUDIOVISUAL PRODUCTION

Spots, films, series. From script to broadcast-ready master.

02



## COMMUNICATION STRATEGY

Brand positioning, message architecture, multi-channel planning.

03



## OFFLINE COMMUNICATION

National outdoor, print, in-store, packaging.

04



## PRESS RELATIONS

Press kits, conferences, journalist relations across MENA.

05



## EVENT PRODUCTION

Launches, conferences, gala nights. Logistics included.

06



## WEB & DIGITAL

Sites, social-first content, paid media, analytics.

TV STUDIO · STAGE PRODUCTION

# OUR GREEN SCREEN STAGE.

CLIENT  
IPIXELP STUDIOS

SECTOR  
INFRASTRUCTURE

YEAR  
2025

# OUR GREEN SCREEN STAGE.

## THE CHALLENGE

Demonstrate the capacity of our green screen stage: cyc depth, chromakey calibration, LED lighting infrastructure, and flexibility for advertising, TV stage or cinema compositing use.

## OUR SOLUTION

Exploratory shoot in our own studio: 4 synced cameras, calibrated green infinity backdrop, real-time chromakey processing, VFX integration. The stage is available for rental with or without an iPixelP crew.

### CLIENT NOTE

*"The iPixelP team shot our advertising spot with a rare level of professionalism. State-of-the-art equipment, respect for deadlines, impeccable 4K output."*

— VERIFIED CLIENT · GOOGLE REVIEWS ★★★★★

## RESULTS

# 120 M<sup>2</sup>

INFINITY CYC

# 4K

REAL-TIME CAPTURE

# LED

CALIBRATED LIGHTING

# RENTAL

OR TURNKEY



ADVERTISING · TV SPOT



# A TV SPOT FOR THE ALGERIAN MARKET.

CLIENT  
CONFIDENTIAL

SECTOR  
CONSUMER GOODS

YEAR  
2024



# A TV SPOT FOR THE ALGERIAN MARKET.

— THE CHALLENGE

TV spot targeted at the Algerian market, to be produced in Tunis with language adaptation and local casting. Tight deadline: concept, shoot and broadcast delivery in under 4 weeks.

— OUR SOLUTION

Bespoke art direction, Tunisian–Algerian cast, 2 days of stage and exterior shooting, full post: color, mix, Arabic subtitling. Delivered in broadcaster-spec formats.

CLIENT NOTE

*"iPixelP produced spectacular work across every aspect of the production: time management, image quality, overall professionalism. I recommend them without hesitation."*

— VERIFIED CLIENT · GOOGLE REVIEWS ★★★★★

— RESULTS

**4 WK.**

BRIEF TO DELIVERY

**2 DAYS**

SHOOT

**HD/4K**

BROADCAST MASTER

**DZ + TN**

DISTRIBUTION



BTS · 01



BTS · 02



BTS · 03

CORPORATE · INSTITUTIONAL FILM

# A CORPORATE FILM FOR FTA.

CLIENT  
FTA

SECTOR  
INSTITUTIONAL

YEAR  
2024

# A CORPORATE FILM FOR FTA.

## THE CHALLENGE

Institutional film for the Tunisian Athletics Federation: tell the story of a national sports body, its athletes and its ambitions, without falling into generic ad-clip territory.

## OUR SOLUTION

Documentary approach: interviews with leadership and athletes, capture of training and competition, rhythmic edit, cinematic color grade. Delivered in two versions (long and short) for digital and event use.

### CLIENT NOTE

*"A serious, creative and available team. They understood our brief and delivered exactly what we expected, ahead of schedule."*

— VERIFIED CLIENT · GOOGLE REVIEWS ★★★★★

## RESULTS

# 2 VER.

LONG / SHORT

# MULTI

LOCATIONS

# DOC.

NARRATIVE APPROACH

# FR/AR

BILINGUAL



# OUR CLIENTS. OUR STRONGEST PROOF.

Next on the list. Could be you.

## 01 • MEDIA & BROADCAST



## 02 • INSTITUTIONS



## 03 • CORPORATES



# STUDIOS WE OWN. NOT STUDIOS WE BOOK.

Four in-house stages in our Tunis HQ — broadcast, green screen, photo, and a talk-show set — all available for client rental and co-production.



# MOST AGENCIES CALL THIS A SUBCONTRACTOR. WE CALL IT A DEPARTMENT.

Few Tunisian agencies own a complete cinema operation. Ours covers executive production, set construction, location scouting, and a costume archive of 8 000+ pieces.

01

## EXECUTIVE PRODUCTION

Permits, fixing, crew, accounting.

03

## LOCATION SCOUTING

Coastline, desert, medina, urban. Under 3h drive.

02

## SET CONSTRUCTION

Workshop in Tunis, period and contemporary.

04

## COSTUMES

8 000+-piece wardrobe across eras.



# 10 COUNTRIES. ONE STANDARD.

Shoot in Doha, edit in Tunis, broadcast across the Maghreb. Our network gives you local crews in ten countries, with a single point of contact in Tunis.



• TUNISIE HQ

• ALGÉRIE

• MAROC

• LIBYE

• ÉGYPTE

• MAURITANIE

• PALESTINE

• KOWEÏT

• QATAR

• TURQUIE

— THE FACES BEHIND THE WORK

YOU'LL SEE THE  
SAME FACES FROM  
PITCH TO DELIVERY.



**KARIM DARRAJI**  
DIRECTEUR GÉNÉRAL



**KHALIF DARRAJI**  
DIRECTION



**SOUHILA GUENDOZ**  
COMM. & MARKETING



**AHMED JOUINI**  
PRODUCTION



**MARWEN CHRIGHUI**  
CRÉATIF



**YOUSSEF AYARI**  
POST-PRODUCTION

# WHAT THEY SAY AFTER WORKING WITH US.

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W

*The iPixelP team shot our advertising spot with a rare level of professionalism. State-of-the-art equipment, respect for deadlines, impeccable 4K output.*

★★★★★ VERIFIED CLIENT · GOOGLE REVIEWS

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W

*iPixelP produced spectacular work across every aspect of the production: time management, image quality, overall professionalism. I recommend them without hesitation.*

★★★★★ VERIFIED CLIENT · GOOGLE REVIEWS

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W

*A serious, creative and available team. They understood our brief and delivered exactly what we expected, ahead of schedule.*

★★★★★ VERIFIED CLIENT · GOOGLE REVIEWS

# FIVE REASONS. ZERO COMPROMISE.

01

## OWNED STUDIOS

Three rooms in Tunis. No subcontracting on the critical path.

02

## NETWORK OF 10

Local crews and fixers in ten countries.

03

## CINEMA DEPT

Set construction, costume archive, executive production.

04

## INTL. CLIENTS

Netflix, UNOPS, embassies. The work meets their bar.

05

## ONE TEAM

Strategy through delivery. One point of contact.

# LET'S TALK ABOUT YOUR NEXT PROJECT.

Send us a brief, a treatment, or just a question.  
We answer within 24 hours.

EMAIL	CONTACT-PIXEL@IPIXELP.COM
PHONE	+(216) 24 860 210
WEB	WWW.IPIXELP.COM
ADDRESS	TUNIS · TUNISIA



SEND A BRIEF

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International Pixel Production



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